

“CINCINNATI” to Light Up Turquoise for Recovery at Duke Energy Convention Center on Friday, Sept. 25 in Support of Addiction Recovery, CAT’s 50th Anniversary

“Luminaries Light the Way to Recovery” Launch to Run Through the Holidays

CINCINNATI, OH – September 23, 2020 – Center for Addiction Treatment, which opened its doors as our community’s first addiction treatment center in 1970, is celebrating its 50th anniversary this year. While 2020 is a year unlike any other, facing a global pandemic in the midst of our local drug epidemic, there is cause to celebrate the thousands of lives saved by CAT and our entire region’s recovery community.

CAT is celebrating this milestone during September’s National Recovery Month. To demonstrate our community’s support for our neighbors who struggle with addiction, the iconic CINCINNATI sign at the Duke Energy Convention Center will light-up turquoise this Friday, September 25.

CAT’s Spaulding and Family Care Center, located in the West End near the Museum Center/Union Terminal, will also light up turquoise. The non-profit organization will launch “Luminaries Light the Way to Recovery” campaign to run through the holidays. Donors and friends are encouraged to purchase and personalize luminaries that will line the walkways leading to CAT – a display that will grow weekly. The campaign goal is to reach 3,500 luminaries representing the number of patients seen by CAT addiction professionals each year.

September Recovery Month Celebration Highlights:

Friday, September 25 – Cincinnati Light-Up

- The iconic “CINCINNATI” sign at the Duke Energy Convention Center will light-up turquoise in support of addiction recovery and CAT’s 50th anniversary.
- CAT’s Spaulding Recovery and Family Care Center in the West End to light-up turquoise
- “Luminaries Light the Way to Recovery” campaign launch to run through the holidays

Sunday, September 27 at 5 pm – Facebook Live

- Chellie McLellan, CAT's new CEO, will go live to discuss the life-saving work of addiction treatment recovery and the vision for CAT's future.

“As someone who has been in recovery for 20 years, I know how vital it is that we continue our mission to make treatment and recovery available to all who seek services,” said Chellie McLellan, CEO of the Center for Addiction Treatment. “We want to spread the message of hope and recovery to demonstrate broad community support for so many of our neighbors who struggle with addiction, especially now when challenges to maintain sobriety can be even greater,” she added.

To learn more, visit catsober.org. If you would like to make a donation to CAT, please contact 513-381-6672 to help make Recovery Within Reach for all.

About Center for Addiction Treatment: Since 1970, Center for Addiction Treatment (CAT) has provided high-quality affordable treatment for patients with addiction to drugs, alcohol or gambling. As the only non-hospital-based medically monitored detox facility in the region, CAT provides individualized care through short-term residential and outpatient services, medication-assisted treatment, counseling, a continuing care program and a comprehensive family education program. Today CAT has thousands of alums who are on the path to recovery and leading sober lives. For more information on treatment for alcohol, drug or gambling addiction visit www.catsober.org.

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