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Center for Addiction Treatment Takes the Lead to Change Future of Addiction CAT Kicks Off \$5.7M Campaign for New Building, New Services

Cincinnati, Ohio [April 29, 2015] – Center for Addiction Treatment (CAT) officially kicked off its Lead the Change Campaign today with an announcement that the campaign is at 58% to its goal.

The \$5.7 million Lead the Change Campaign will add much needed treatment capacity by

- Constructing a new 17,000-square-foot building that will house all of the center’s outpatient services and a new primary healthcare clinic.
- Retrofitting the existing building to expand detox and residential services.

The expansion will allow CAT to triple its patient intake. Today, CAT serves more than 1,700 patients annually; with the added capacity of the project, more than 6,000 will be served through the center’s core programs and the new primary healthcare clinic.

“Greater Cincinnati is at the forefront of a well-documented, and unprecedented drug epidemic. Lives are on the line. It is essential that we put recovery within reach for those needing help,” said CAT President and CEO Sandi Kuehn. “The single biggest barrier to accessing treatment is a lack of capacity. This plan helps with that. No one wanting help should have to be put on a waiting list.”

To date, \$1.3M has been committed to the campaign, with an additional \$2M designated in the Ohio State Capital budget for the project. Gifts to the campaign include:

- The Spaulding Foundation - \$500,000
- Deaconess Health Associations Foundation - \$300,000
- City of Cincinnati - \$125,000

Bethesda, Inc. has given an additional \$150,000 to enhance the center’s staffing and training of its primary healthcare clinic.

“The training and staffing model that CAT is exploring through a planning grant from Bethesda, Inc. is unique and could have a lasting impact on the way health care can be delivered to vulnerable populations,” said Jill Miller, Executive Director, Bethesda, Inc. “Bethesda Inc. believes fueling this project will equip primary care physicians to better treat patients battling addiction and in turn support the community in the fight against this growing epidemic.”

Though CAT currently offers a cadre of programs that provide support for addicted individuals and their

families, expanding the medical detox, short-term residential, and MAT programs are key to breaking the cycle of addiction.

“The Spaulding Foundation has supported the work that CAT has done for many years—and we are excited to help with a \$500,000 grant to expand CAT’s campus. Medically monitored detox, along with all the programs that CAT offers are critical to the needs of our region. It’s through programs like CAT’s that we can help to save so many of those that want to reclaim their lives from heroin” said John Prather, *president*.

“I am inspired by the vision and leadership that CAT is demonstrating through the inclusion of a primary health care clinic in its vision for the campus,” said Tony Woods, President of the Deaconess Health Associations Foundation whose \$300,000 grant will help to fund the primary health care component. “Providing a place where patients can come and be treated for their underlying problems—which many times are masked or compounded by their addiction issues—is very significant for our community.”

Site preparation is scheduled to begin next month with expected completion in 10-12 months.

For additional information: <http://www.catsober.org/lead-the-change-capital-campaign/>

About Center for Addiction Treatment

Since 1970, the Center for Addiction Treatment (CAT) has provided high-quality affordable treatment for patients with addiction to drugs, alcohol or gambling. As the only non-hospital-based medically monitored detox facility in the region, CAT provides individualized care through short-term residential and intensive outpatient services, medication-assisted treatment, counseling, a continuing care program and a comprehensive family education program. Today CAT has thousands of alums who are on the path to recovery and leading sober lives.

For more information on treatment for alcohol, drug or gambling addiction visit www.catsober.org.